

The MADEIRA FUND

The Madeira Fund Parent Giving FAQ

What is The Madeira Fund?

The Madeira Fund is Madeira's annual giving program. Gifts to The Madeira Fund provide unrestricted support to the School each year. Unrestricted gifts are the most valuable to Madeira. They allow the School to focus on budget priorities to make your daughter's experience the best it can be.

Parents already pay tuition, so why does the School ask for gifts from parents?

Tuition only covers 67% of the operating budget. Gifts to the School help bridge the gap between tuition and the full cost of a Madeira education. The entire community is asked to support the school, including alumnae, faculty & staff, and parents. Gifts from parents account for almost 20% of gifts to The Madeira Fund. As a result, parent support is essential to Madeira's mission of launching women who change the world.

Where do gifts to The Madeira Fund go?

Madeira Fund gifts impact every area of campus. They help pay for transportation to Co-Curriculum, field trips, and weekend activities. Donations provide educational technology, materials for the arts, athletic equipment, and much more. The Madeira Fund also contributes to financial aid to make Madeira accessible to many deserving students and families. All items in the budget for the year are affected by The Madeira Fund.

Is The Madeira Fund part of *All the Difference: The Campaign for Madeira*?

Yes! Madeira is currently in a comprehensive campaign and The Madeira Fund is one of the five priorities of the campaign. We ask that all Madeira families make The Madeira Fund your first priority at Madeira as it provides current support to the school today. Some families generously contribute to other priorities of the Campaign in addition to The Madeira Fund.

Why is parent participation in The Madeira Fund so important?

By participating in The Madeira Fund, you show your support for the community, Madeira's mission, and its faculty. Second, you help to ensure each girl receives the benefits of the Madeira experience. Last, foundations and major donors look at parent participation as a gauge of community support before they decide to support the school as well.

Are there other fundraisers at Madeira?

We do not have gift wrap and candy bar sales. We do not have an auction. The Madeira Fund is Madeira's number one fundraising priority. Annual gifts are the most important gifts to the School as they secure Madeira's sustainability year over year.

I am considering a gift, but am not sure how much to give.

Madeira Fund gifts from parents range in size from \$10 to \$60,000. The average gift in 2019-2020 was \$2,300. We ask that you make Madeira a philanthropic priority while your daughter is here. We greatly appreciate gifts of all sizes and hope that you will give at a level where you are comfortable.